

# AgriVision: Extended Reality for Efficient & Sustainable Farming

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## Summary

**AgriVision** is co-developed by *bSpoke Solutions* and the *University of Macedonia* under the EU-funded **CORTEX<sup>2</sup>** project and aims to:

- **Empower farmers** by integrating **XR** with **Farm Management Information Systems (FMIS)**
- Offer **intuitive tools** bridging the tech gap with sustainable, field-tested, data-driven farming innovation.

## Introduction

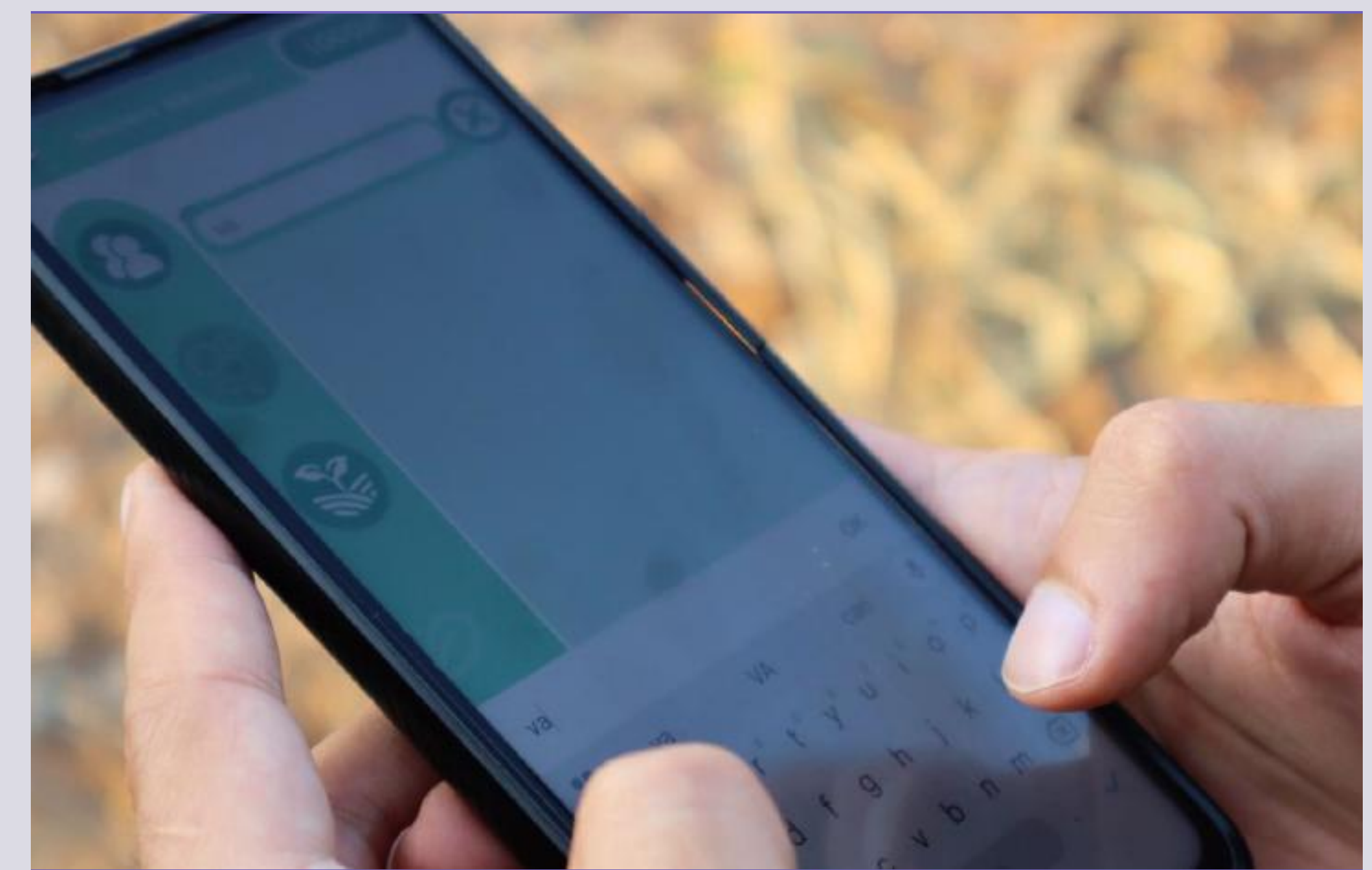
Modern agriculture **faces increasing pressures** from climate variability<sup>1</sup>, and resource constraints<sup>2</sup>, **demanding smarter, scalable technologies** to ensure resilience and productivity. **Traditional digital tools often fail** to serve farmers due to usability and cost barriers.

**XR technologies have shown growing promise** in enhancing productivity, and remote collaboration<sup>3</sup>. This trend highlights the need for more inclusive and interactive agricultural innovations, enabling better decisions, and more sustainable farm management practices across diverse contexts.

## AgriVision Overview

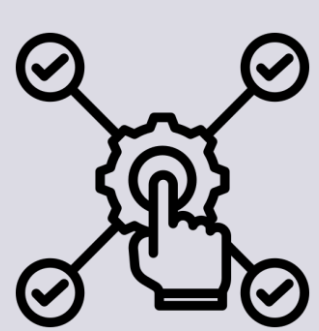
**AgriVision** combines XR, FMIS, and CORTEX<sup>2</sup> components to improve farm productivity and sustainability:

- ✓ **FMIS services:** (a) parcel-level weather, (b) pest and disease forecasting, (c) crop growth, (d) irrigation and (e) fertilization
- ✓ **CORTEX<sup>2</sup> tools:** video conferencing, cortex virtual assistant, meeting summarization and user role management
- ✓ **Pro version:** immersive spatial data visualization on XR headsets (Microsoft HoloLens 2, Vizux M400)
- ✓ **Light version:** mobile app delivering full FMIS and CORTEX features affordably



## Pilot Evaluation

28 Early Adopters



**Usability:** Farmers valued the **Light version's** intuitive design; **consultants** appreciated the **Pro version's** immersive XR.



**Impact:** Crop monitoring, fertilization, pest forecasting, and irrigation improved efficiency and treatment timing.



**XR Feedback:** Users preferred **HoloLens** for better visualization; Vuzix was more portable but lower quality.



**End-User Suggestions:** Multilingual support, expanded pest databases, and customizable fertilization inputs were requested.

<sup>1</sup>Khatri, P., Kumar, P., Shakya, K. S., Kirilas, M. C., & Tiwari, K. K. 2024. Understanding the intertwined nature of rising multiple risks in modern agriculture & food system. *Environment, Development & Sustainability*, 26(9), 24107-24150.

<sup>2</sup>Mondal, S., & Palit, D. 2022. Challenges in natural resource management for ecological sustainability. In *Natural resources conservation and advances for sustainability* pp. 29-59, Elsevier.

<sup>3</sup>Tzounis, A., Katsoulas, N., Bartzanas, T., & Kittas, C. (2022). Applications of extended reality (XR) in agriculture, livestock farming, and aquaculture: A review. *Smart Agricultural Technology*, 2, 100070